

SPORT

unleashed
exclusively sport

we're unleashing sport
in a whole new light

SPECIFICATIONS

www.sport-unleashed.com



production:

SPORT UNLEASHED is perfect bound and 4-colour process throughout.

We only accept high res PDF files.

Images:

- Supply as TIFF or JPEG as CMYK, min 300 DPI

Transporters:

- Quickcut
- CD Rom | DVD
- Email – we prefer to use hardcopy.
- Please enquire about our FTP site access.

General: Live art should be NO CLOSER than 10mm to the edges

print specifications

Trim size: 210mm wide x 297mm high
Bleed size: 220mm wide x 307mm high
Live art: kept at least 10mm from trimmed edge

Spreads: supply as individual pages

Half horizontal : 175mm wide x 130mm high
Half vertical : 95mm wide X 250mm high
Banners : 175mm wide x 50mm high
Gallery : 90mm wide x 55mm high



digital specifications

Banners:
468pxl wide x 60pxl high

Skyscrapers:
200pxl wide x 360pxl high

E-News:: (Choice of Banner, Skyscraper or Square)
Banner – as above
Skyscraper – as above
Square: 200pxl x 200pxl

deadlines:

issue:

december | january
february | march
april | may
june | july
august | september
october | november

on sale

1st december
1st february
1st april
1st june
1st august
1st october

booking

31st october
10th december
28th february
30th april
30th june
31st august

material

5th november
15th december
5th march
5th may
5th july
5th september

compelling

fresh

unprecedented

long life span

ad creation

Our expert designers are able to assist with in-house production of advertising material. Charges for production will be billed separately to your advertising spend.

Rates below are for basic designs (no more than 1 hour). Should the design be complex and involved, the hourly rate will apply.

banner	\$120.00
quarter page	\$150.00
third page	\$200.00
half page	\$250.00
full page	\$500.00
hourly rate	\$150.00
exclusive of GST	

contact:

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We reserve the right to refuse any advertising material not up to standard.

